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ATHERIS GROUP PRIVACY STATEMENT

This Privacy Statement (“Privacy Statement”) describes how 14460197 Canada Inc. (“Atheris”, “we”, “us” and “our”) handles personal information that we collect through our digital properties that link to this Privacy Statement, including the website www.atherisgroup.com (the “Platform”). This Privacy Statement applies only to information that you provide to us through the Platform and explains in plain language what we do with that information, how we share it, and how we handle the content you place. It also explains your rights and the choices available to you regarding our use of your personal information and how you can access and update this information.

PERSONAL INFORMATION WE COLLECT

Information you provide to us. Personal information you may provide to us through the Platform or otherwise includes:

- **Contact data**, such as your first and last name, salutation, email address, mailing address, professional title and company name, and phone number.
- **Communications data** based on our exchanges with you, including when you contact us through the Platform, social media, email or otherwise.
- **Research data**, such as your responses to surveys that we might ask you to complete for research purposes related to our business.
- **Marketing data**, such as your preferences for receiving our marketing communications and details about your engagement with them.
- **Payment data** needed to complete transactions, including payment card information or bank account number.
- **Other data** not specifically listed here, which we will use as described in this Privacy Statement or as otherwise disclosed at the time of collection.

Third-party sources. We may combine personal information we receive from you with personal information we obtain from other sources, such as:

- **Public sources**, such as government agencies, public records, social media platforms, and other publicly available sources.
- **Data providers**, such as information services and data licensors that provide demographic and other information that we use to provide the Platform.

Automatic data collection. We, our service providers, and our business partners may automatically log certain data about you, your computer or mobile device, and your interaction over time with the Platform, our communications and other online services, such as:

- **Device data**, such as your computer or mobile device’s operating system type and version, manufacturer and model, browser type, screen resolution, RAM and disk size, CPU usage, device type (e.g, phone, tablet), IP address, unique identifiers, language settings, mobile device carrier,

radio/network information (e.g., Wi-Fi, LTE, 5G), and general location information such as city, state or general geographic area.

- **Online activity data**, such as pages or screens you viewed, how long you spent on a page or screen, the website you visited before browsing the Platform, navigation paths between pages or screens, information about your activity on a page or screen, access times and duration of access, and whether you have opened our emails or clicked links within them.
- **Communication interaction data** such as your interactions with our email, or other communications (e.g., whether you open and/or forward emails) – we may do this through use of pixel tags (which are also known as clear GIFs), which may be embedded invisibly in our emails.

Cookies and similar technologies. Some of the automatic collection described above is facilitated by the following technologies:

- **Cookies**, which are small text files that websites store on user devices to allow web servers to record users' web browsing activities and remember their submissions, preferences, and login status as they navigate a site. Cookies used on our sites include both “session cookies” that are deleted when a session ends, “persistent cookies” that remain longer, “first party” cookies that we place and “third party” cookies that our service providers place.
- **Local storage technologies**, like HTML5, that provide cookie-equivalent functionality but can store larger amounts of data on your device outside of your browser in connection with specific applications.
- **Web beacons**, also known as pixel tags or clear GIFs, which are used to demonstrate that a webpage or email was accessed or opened, or that certain content was viewed or clicked.

We may use cookies to allow the technical operation of the Platform, enhance the functionality of the Platform, and help us understand user activity on the Platform (including which pages are most and least visited and how visitors move around the Platform, as well as user interactions with our emails).

HOW WE USE YOUR PERSONAL INFORMATION

We may use your personal information for the following purposes (or in other ways that we ask you for at the time we collect it):

Platform delivery and operations. We may use your personal information to:

- provide, operate and improve the Platform and our business;
- communicate with you about the Platform, including by sending announcements, updates, security alerts, and support and administrative messages;
- understand your needs and interests, and personalize your experience with the Platform and our communications; and
- provide support for the Platform, and respond to your requests, questions and feedback.

Research and development. We may use your personal information for research and development purposes, including to analyze and improve the Platform and our business. As part of these activities, we may create aggregated, de-identified or other anonymous data from personal information we collect. We convert personal information into anonymous or de-identified data by removing information that makes the data

personally identifiable to you. We may use this anonymous or de-identified data and share it with third parties for our lawful business purposes, including to analyze and improve the Platform and promote our business.

Marketing. We and our service providers may collect and use your personal information to send you direct marketing communications. You may opt-out of our marketing communications as described in the “Opt-out of marketing” section below.

Compliance and protection. We may use your personal information to:

- comply with applicable laws, lawful requests, and legal process, such as to respond to subpoenas or requests from government authorities;
- protect our, your or others’ rights, privacy, safety or property (including by making and defending legal claims);
- audit our internal processes for compliance with legal and contractual requirements or our internal policies;
- enforce the terms and conditions that govern the Platform; and
- prevent, identify, investigate and deter fraudulent, harmful, unauthorized, unethical or illegal activity, including cyberattacks and identity theft.

With your consent. In some cases, we may specifically ask for your consent to collect, use or share your personal information, such as when required by law.

HOW WE SHARE YOUR PERSONAL INFORMATION

We may share your personal information to the extent necessary with the following parties (as well as otherwise described in this Privacy Statement or at the time of collection):

- **Service providers.** Third parties that provide services on our behalf or help us operate the Platform or our business (such as hosting, information technology, customer support, email delivery, customer research, marketing, and website analytics).
- **Third parties designated by you.** We may share your personal information with third parties where you have instructed us or provided your consent to do so. We will share personal information that is needed for these other companies to provide the services that you have requested. In those cases, the handling of your personal information is out of our control (and will be conducted according to the privacy policies of those designated third parties).
- **Professional advisors.** Professional advisors, such as lawyers, auditors, bankers and insurers, where necessary in the course of the professional services that they provide to us.
- **Legal authorities.** Law enforcement and governmental authorities as we believe in good faith to be necessary or appropriate for the “compliance and protection purposes” described above.
- **Business transferees.** Buyers and other relevant investors or participants in business transactions (including negotiations of, or due diligence for, such transactions) involving a corporate sale, merger, consolidation, acquisition, reorganization, or other disposition of all or any part of Atheris.

LIST OF SUB-PROCESSORS

To be able to provide specific functionality for the Platform, Atheris partners with third-party service providers ("Sub-Processors"). Some Sub-Processors have access to personal information, while others do not. The Sub-Processors with access to your personal information are listed in the table below, with the purposes for accessing your personal information also summarized:

SUB-PROCESSOR	PURPOSE
SurveyMonkey	Data collection surveys
Papercurve	Contracting and Data collection surveys
Linked CPA Professional Corporation	Payment processing

YOUR CHOICES

You have a number of choices when it comes to the personal information you provide to Atheris:

- **Access or update your information.** You may contact us anytime to correct the accuracy of any personal information we have about you.
- **Opt-out of marketing communications.** You may opt-out of marketing-related emails by following the opt-out or unsubscribe instructions at the bottom of the email, or by contacting us. Even if you choose to opt-out of marketing-related emails, you may continue to receive necessary service-related and other non-marketing emails.
- **Declining to provide information.** We need to collect personal information to provide certain services. If you choose not to provide the information we identify as required or mandatory, we may not be able to provide you those services.
- **GDPR.** Under the GDPR and other data protection laws, you may be entitled to specific rights, including:
 - the right to withdraw consent to processing (where consent is the basis of processing);
 - the right to access your personal information and certain other supplementary information, under certain conditions;
 - the right to object to unlawful data processing, under certain conditions;
 - the right to erasure of personal information about you, under certain conditions;
 - the right to demand that we restrict processing of your personal information, under certain conditions, if you believe we have exceeded the legitimate basis for processing, processing is no longer necessary, or believe your personal information is inaccurate;
 - the right to data portability of personal information that you provided us in a structured, commonly used, and machine-readable format, under certain conditions;
 - the right object to decisions being taken by automated means which produce legal effects concerning you or similarly significantly affect you, under certain conditions;
 - the right to lodge a complaint with data protection authorities.

If you have any questions about asserting these rights, please contact us using the contact information below.

OTHER SITES AND SERVICES

The Platform may contain links to websites, mobile applications, and other online services operated by third parties. In addition, our content may be integrated into web pages or other online services that are not associated with us. These links and integrations are not an endorsement of, or representation that we are affiliated with, any third party. We do not control websites, mobile applications or online services operated by third parties, and we are not responsible for their actions. We encourage you to read the privacy policies of the other websites, mobile applications and online services that you use.

INFORMATION SECURITY AND RETENTION

We employ technical, organizational and physical safeguards that are designed to protect the personal information we collect (including with respect to personnel, facilities, hardware and software, storage and networks, access controls, monitoring and logging, vulnerability and breach detection, incident response, and encryption).

We only store your personal information and data as long as required to provide you with our Services; after that, it is destroyed or deleted.

In the case of a data security breach involving your personal information, we will notify you without undue delay after we become aware of such breach, as required by applicable law.

CHANGES TO THIS PRIVACY STATEMENT

We reserve the right to modify this Privacy Statement at any time. If we make material changes to it, we will notify you by updating the date of this Privacy Statement and posting it on the Platform or other appropriate means. Any changes to this Privacy Statement will be effective upon our posting the modified version (or as otherwise indicated at the time of posting). In all cases, your use of the Platform after the effective date of any modifications indicates your acceptance of the modifications. If you have any issues with any modifications, please contact us to discuss them.

CONTACT US

To exercise your choices or if you have questions about this Privacy Statement or our privacy practices, please contact us at:

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